



Dear Friend of Erlanger,

For those who are familiar with the past event titled Heritage Day, a new and improved event is in the works. This event will take all the aspects which made Heritage Day special for so many in our community and add a unique, creative vision for its future. This new event will be called Erlanger's Summer Sendoff and will be held on Saturday, September 18th, 2021.

Erlanger's Summer Sendoff will be a Friendship City Celebration for the entire family! The event will showcase different food and drink trucks, multiple musical performances, Cincinnati Circus performances, activities for kids of all ages, craft and art vendors, and so much more! This event will be your family's not-to-be missed last hurrah for the summer season.

With that being said, we need your help to make this a grand event people will be talking about and looking forward to for years to come. Your consideration of a sponsorship of any level would be greatly appreciated. The City of Erlanger is offering many opportunities and benefits in recognition of a specific sponsorship level. Please see the following page for options to get involved.

Thank you in advance for your sponsorship and your dedication to making Erlanger a vibrant, exceptional city.

With appreciation,

Jessica Fette
Mayor
City of Erlanger

The Community Gathering For The Entire Family!



Title Sponsor (only 1 available) \$20,000

The "Company Name" & Erlanger's Summer Sendoff

- ✓ Name will appear with the name of the festival on all print and media materials
- ✓ Industry Exclusivity for event
- ✓ Top placement on event flyer
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Name mentioned in all advertisements, public announcements, media materials, and etc.
- ✓ Booth Space at the event
- ✓ Full page color ad on back cover of Event Brochure
- ✓ Recognition by city leadership at event
- ✓ Business Logo on Event T-shirts
- ✓ 20 Event T-shirts

Arlinghaus

PLUMBING • HEATING • AIR CONDITIONING

THE HAPPY HOUSE GUYS!



Fireworks Show Sponsor (only 1 available) \$15,000

The Fireworks Show Sponsored by "Company Name"

- ✓ Name will appear advertising the Fireworks Show on all print and media materials
- ✓ Industry Exclusivity for event
- ✓ Prominent placement on event flyer
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Name mentioned in all advertisements, public announcements, media materials, and etc.
- ✓ Booth Space at the event
- ✓ Full page color ad on back cover of Event Brochure
- ✓ Recognition by city leadership at event
- ✓ Business Logo on Event T-shirts
- ✓ 15 Event T-shirts

SILVER LAKE

THE FAMILY PLACE

The Community Gathering For The Entire Family!



Partner Sponsor (Only 2 available) \$10,000

- ✓ Prominent placement on event flyer
- ✓ Industry Exclusivity for event
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Name mentioned in all advertisements, public announcements, media materials, and etc.
- ✓ Booth Space at the event
- ✓ Half page color ad on inside back cover of Event Brochure
- ✓ Recognition by city leadership at event
- ✓ Business Logo on Event T-shirts
- ✓ 10 Event t-shirts

Performance Sponsor (Only 3 available) \$5,000

- ✓ Name will appear as the presenting sponsor of a musical or thrill show performance
- ✓ Industry Exclusivity for event
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Booth Space at the event
- ✓ Quarter page color ad in Event Brochure
- ✓ Recognition by city leadership at event
- ✓ Business Logo on Event T-shirts
- ✓ 5 Event T-shirts

**2 More
Available**



The Community Gathering For The Entire Family!



Supporting Sponsor \$1,000

- ✓ Logo/name displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Name in Event Brochure
- ✓ Business Logo on Event T-shirts
- ✓ 3 Event T-shirts



Community Sponsor \$500

- ✓ Business Logo on Event T-shirts
- ✓ Recognition on website and social media
- ✓ Name in Event Brochure
- ✓ 2 Event T-shirts

Friend of Erlanger Sponsor \$100

- ✓ Recognition on website and social media
- ✓ Name in Event Brochure
- ✓ 1 Event T-shirt

As you review the sponsorship opportunities, please remember that certain promotion items/levels are time sensitive to meet our marketing needs. We ask that you respond as soon as possible. Print ready vector art must be submitted with agreement form.

The Community Gathering For the Entire Family!



Sponsorship Agreement

Business/Resident Information

Name (as you would like it to appear): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

Payment Information

Check enclosed in the amount of \$_____

Make checks payable to the Erlanger Business Council with Summer Sendoff in the memo field.

Please select your level of sponsorship:

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> Performance Sponsor |
| <input type="checkbox"/> Fireworks Show Sponsor | <input type="checkbox"/> Supporting Sponsor |
| <input type="checkbox"/> Partner Sponsor | <input type="checkbox"/> Community Sponsor |
| <input type="checkbox"/> Friend of Erlanger Sponsor | |

Please return the following form or for more information:

City of Erlanger, Attn: Jessica Fette
505 Commonwealth Ave. Erlanger, KY 41018
859.414.3373
jessica.fette@cityoferlanger.com

The Community Gathering For The Entire Family!